

LAUREN BIRKEY

WRITTEN & VISUAL STORYTELLING

lbirkey13@gmail.com

(574)370-2069

laurenversusthejobmarket.weebly.com

EXPERIENCE

JACKET COPY CREATIVE, Ball State Immersive Learning, Fall 2016

Project manager for Stars to Steer By monthly talk series. Revamped web content for the English graduate program. Created and distributed posters and handouts for various Ball State events, including visiting authors and advising materials. Managed Instagram, Twitter and Facebook for the Ball State English Department. Copy editor. Presented at the Immersive Learning Showcase.

DIGITAL MEDIA INTERN, Children's Bureau Inc., Summer 2016

Planned and implemented social media content for Facebook and Twitter, including web graphics. Presented social media analytics at weekly meetings. Designed web graphics. Wrote monthly newsletters and human interest posts. Copy editor.

DESIGN EDITOR, *The Broken Plate*, Fall 2015-Spring 2016

Designed interior typography and layout for the literary journal. Conceptualized magazine cover design. Chose art submissions based on aesthetic goals agreed upon by other editors.

PUBLIC RELATIONS INTERN, Ball State English Department, Fall 2015-Spring 2016

Designed promotional flyers and slides for English department events. Planned and implemented social media content for @bsuenglish Twitter, Facebook and Wordpress. Developed #1000for2016 social media campaign. Wrote copy for email campaigns.

WRITING TUTOR, Ball State Learning Center Fall 2014-Spring 2015

Corrected academic and creative papers. Tutored students at various levels in different writing styles and genres.

SUMMARY OF SKILLS

Illustrator, Indesign, Photoshop
Social media management
Copywriting
Front-end web design including Wordpress & Weebly
Newsletter content
Posters, brochures, postcards and other print materials
Book design

EDUCATION

BA in English
Ball State University
December 2016
Graduated summa cum laude